Predatory publishing
What is predatory publishing?

...predatory publishers...publish counterfeit journals to exploit the open-access model in which the author pays. These predatory publishers are dishonest and lack transparency. They aim to dupe researchers, especially those inexperienced in scholarly communication.

What should an academic or researcher expect from publishing?

- Contribution to your reputation
- Visibility to a professional community
- Record of research
- Recognition of quality work
- Peer review
News

• ABC’s Background briefing

• More examples:
PUBLISH RESEARCH PAPER IN INTERNATIONAL JOURNALS

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3 top tips

• If you haven’t heard of the journal or conference check tools such as Incites, Beall’s list or ask your local librarian

• Don’t believe the web site – ask your colleagues and look at indicators of journal impact. Our guide Journal measures and tools can help you

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INDEXING

We are Indexed with more than 100 Organizations. Our Few Prideful Indexing are
Varieties of predatory publishing

• Phony Journals (e.g. Australasian Journal of Bone and Joint Medicine, which was published by Elsevier)
• Pseudo-scholarly Journals (claim peer review and impact factors)
• False-flag Journals (sneaky)
• Masqueraders

Online tools

Incites
Criteria

• Beall’s Criteria for Determining Predatory Open-Access Publishers

• Committee on Publishing Ethics:
  – Code of Conduct for Journal Publishers
  – Principles of Transparency and Best Practice in Scholarly Publishing

• Quality editorial board (note this can be circumvented by predatory publishers)
Not just open access publishers

• In early 2014 Springer and IEEE removed more than 120 papers after Cyril Labbé of Joseph Fourier University in Grenoble, France, discovered computer-generated papers published in their journals.
Your (real) Impact Factor

Impact Factor (corrected) = 

\[ \frac{\text{# times your work is cited} - \text{# citations that actually trash your work} - \text{# times you cited yourself (nice try)} - \text{# times you were cited just to pad the introduction section}}{\text{# original articles you've written} + \text{# articles you were included in out of pity or politics} + \text{# not-so-original articles you've written copied and pasted}} - \text{# citations the editor pressured the author to include to increase the journal's impact factor}} \]
Predatory publishers

• Can devalue your publishing record
• Can restrict you from publishing in good quality journals (because of the licence you agree to)
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